

Int. Cl.: 3

Prior U.S. Cl.: 51

Reg. No. 1,637,325

United States Patent and Trademark Office Registered Mar. 12, 1991

Int. Cl.: 3

Prior U.S. Cl.: 51

United States Patent and Trademark Office

Amended

Reg. No. 1,637,325

Registered Mar. 12, 1991

OG Date Oct. 6, 1992

**TRADEMARK
PRINCIPAL REGISTER****AUSTRALIAN GOLD**

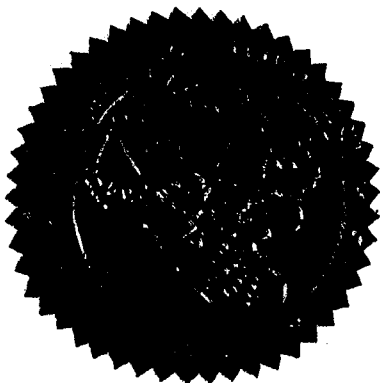
IFS, INC. (INDIANA CORPORATION)
5811 WEST MINNESOTA STREET
INDIANAPOLIS, IN 46241, BY CHANGE
OF NAME FROM AMERICAN TAN-
NING SYSTEMS, INC. (INDIANA COR-
PORATION) INDIANAPOLIS, IN

OWNER OF U.S. REG. NO. 1,046,627.
NO CLAIM IS MADE TO THE EXCLU-
SIVE RIGHT TO USE "AUSTRALIAN",
APART FROM THE MARK AS SHOWN.

FOR: SKIN CARE PREPARATIONS,
NAMELY SUNTANNING AND MOIS-
TURIZING CREAMS AND LOTIONS, IN
CLASS 3 (U.S. CL. 51).

FIRST USE 10-10-1988; IN COMMERCE
10-10-1988.

SER. NO. 73-799,225, FILED 5-11-1989.



*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Oct. 6, 1992.*

COMMISSIONER OF PATENTS AND TRADEMARKS

EXHIBIT A

Int. Cl.: 3

Prior U.S. Cl.: 51

United States Patent Office

Reg. No. 1,046,627

Registered Aug. 24, 1976

TRADEMARK

Int. Cl.: 3

Prior U.S. Cl.: 51

United States Patent and Trademark Office

New Cert.

Reg. No. 1,046,627

Registered Aug. 24, 1976

OG Date Oct. 27, 1992

**TRADEMARK
PRINCIPAL REGISTER
REGISTRATION ASSIGNED**

CLASS 3 (U.S.

2, 1975; in com-

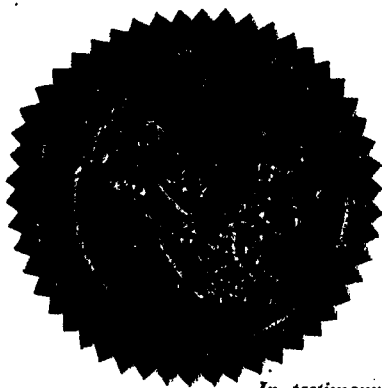
AUSTRALIAN GOLD

ETS, INC. (INDIANA CORPORATION)
5811 WEST MINNESOTA STREET
INDIANAPOLIS, IN 46241, ASSIGNEE
BY ASSIGNMENT, ASSIGNMENT
AND CHANGE OF NAME FROM
DAGAR PRODUCTS, INC. (ILLINOIS
CORPORATION) CHICAGO, IL

FOR: SUN-SCREEN LOTION, IN
CLASS 3 (U.S. CL. 51).

FIRST USE 12-12-1975; IN COMMERCE
12-12-1975.

SER. NO. 73-075,785, FILED 1-30-1976.



*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Oct. 27, 1992.*

James B. Loney

Webb, Stacy

From: PrinTEAS@uspto.gov
Sent: Friday, April 09, 2004 10:20 AM
To: Faucett, Homer
Cc: teas@uspto.gov
Subject: Trademark Application Serial No. 78399259 Received

<MARK> ALMOST FAMOUS (standard characters)

The mark is presented in standard characters without claim to any particular font style, size or color.

We have received your application and assigned serial number '78399259' to your submission. The summary of the application data below serves as your official filing receipt. For electronically-submitted applications, the USPTO will no longer mail a paper filing receipt. If the USPTO later determines that no filing date was justified, your submission will be returned, and your filing fee will be refunded. You could then, if possible, cure the deficiency, and re-file the application.

If you determine that you made an error in the information you entered, you may file a preliminary amendment electronically, stating your proposed correction, at <http://eteas.uspto.gov/V2.0/pa240/WIZARD.htm>.

NOTE: You cannot file a Preliminary Amendment until at least 30 days after initial filing of the application. Prior to that time, the serial number will not appear in the USPTO database (even though the number was assigned at the time of filing), preventing the uploading of new data.

The examining attorney will determine whether the change proposed in the amendment is permissible, within the normal course of his or her review of the application. Please note that not all errors may be corrected; for example, if you submitted the wrong mark or the incorrect goods and/or services, if the proposed correction would be considered a material alteration to your original filing, this will NOT be accepted. Unfortunately, your only recourse in that event is to re-file - your fee would NOT be refunded. Once you submit an application, either electronically or through the mail, we will not cancel the filing or refund your fee, unless the application fails to satisfy minimum filing requirements. The fee is a processing fee, which we do not refund even if we cannot issue a registration after our substantive review.

In approximately 6 months, you will hear from the assigned examining attorney.

NOTE: If you have a question, comment or technical concern about your specific application or TEAS in general, please send that question to PrinTEAS@uspto.gov. NOTE: To check status information, please use either <http://tarr.uspto.gov>, or call 703-305-8747 (M-F, 6:30 a.m. to 12 midnight, EST). However, do NOT attempt to check status until at least 45 days after submission, to allow sufficient time for our databases to be updated.

The applicant, First Line, Inc., a corporation of Indiana, residing at Box 82001, One American Square, Indianapolis, IN USA 46282-0002, requests registration of the trademark/service mark shown on the drawing page in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

*** Classification and Listing of Goods/Services:**

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class _____: sun tanning, sunless tanning and moisturizing creams, lotions and oils

***Correspondence Information**

The applicant hereby appoints Homer W. Faucett, III and Applicant/Owner hereby appoints Jay G. Taylor, John F. Prescott, Jr., Doreen J. Gridley, Richard A. Schnurr, Anthony Nimmo, Russell E. Fowler II, Michael A. Swift, Angela M. Fifelski, Thomas A. Walsh, Rachel L. Saint Peter, Alexander D. Forman, Dustin S. DuBois, Homer W. Faucett III, and Jill Tabor Powlick, all of the law firm of Ice Miller, to prosecute this application to registration, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the certificate of registration. of Ice Miller, Box 82001, One American Square, Indianapolis, IN USA 46282-0002 to submit this application on behalf of the applicant. The attorney docket/reference number is T02777-US-00 (20486.0001).

* Fees

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

*Declaration Signature

Signature:/Homer Faucett/ Date: 04/09/2004
 Signatory's Name: Homer W. Faucett, III
 Signatory's Position: Attorney

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Square</street> <internal-address>Box 82001</internal-address> <city>Indianapolis</city>
<state>IN</state> <postal-code>46282-0002</postal-code>
<country-name>USA</country-name>
<phone>(317) 236-2120</phone>
<fax>(317)592-4819</fax>
<attorney-docket-number>T02777-US-00 (20486.0001)</attorney-docket-number>
<other-appointed-attorney>Applicant/Owner hereby appoints Jay G. Taylor, John F. Prescott,
Jr., Doreen J. Gridley, Richard A. Schnurr, Anthony Nimmo, Russell E. Fowler II, Michael
A. Swift, Angela M. Fifelski, Thomas A. Walsh, Rachel L. Saint Peter, Alexander D. Forman,
Dustin S. DuBois, Homer W. Faucett III, and Jill Tabor Powlick, all of the law firm of Ice
Miller, to prosecute this application to registration, to transact all business in the
Patent and Trademark Office in connection therewith, and to receive the certificate of
registration.</other-appointed-attorney>
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<state>IN</state> <postal-code>46282-0002</postal-code>
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TEAS support team
Fri Apr 09 11:20:11 EDT 2004

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Document Description: Trademark Application

Mail / Create Date: 09-Apr-2004

You are currently on page of

PTO Form 1478 (Rev 4/98)

OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register**Serial Number: 78399376****Filing Date: 04/09/2004**

The table below presents the data as entered.

| Input Field | Entered |
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| MARK SECTION | |
| MARK | AUSTRALIAN GOLD BEARLY LEGAL |
| STANDARD CHARACTERS | YES |
| USPTO-GENERATED IMAGE | YES |
| LITERAL ELEMENT | AUSTRALIAN GOLD BEARLY LEGAL |
| MARK STATEMENT | The mark consists of standard characters, without claim to any particular font, style, size, or color. |
| OWNER SECTION | |
| NAME | Australian Gold, Inc. |
| STREET | 6270 Corporate Drive |
| CITY | Indianapolis |
| STATE | IN |
| ZIP/POSTAL CODE | 46278 |
| COUNTRY | USA |
| EMAIL | cjm@uspatent.com |
| AUTHORIZED EMAIL COMMUNICATION | Yes |
| LEGAL ENTITY SECTION | |

| | |
|--------------------------------------|--|
| TYPE | CORPORATION |
| STATE/COUNTRY OF INCORPORATION | Indiana |
| GOODS AND/OR SERVICES SECTION | |
| INTERNATIONAL CLASS | 003 |
| DESCRIPTION | Indoor and outdoor tanning preparations. |
| FILING BASIS | Section 1(b) |
| ADDITIONAL STATEMENTS SECTION | |
| PRIOR REGISTRATION(S) | Applicant claims ownership of U.S. Registration Number(s) 1046627, 1637325, 1807592, and others. |
| SIGNATURE SECTION | |
| SIGNATURE | /Charles J. Meyer/ |
| SIGNATORY NAME | Charles J. Meyer |
| SIGNATORY DATE | 04/09/2004 |
| SIGNATORY POSITION | Attorney for Applicant |
| PAYMENT SECTION | |
| NUMBER OF CLASSES | 1 |
| NUMBER OF CLASSES PAID | 1 |
| SUBTOTAL AMOUNT | 335 |
| TOTAL AMOUNT | 335 |
| ATTORNEY | |
| NAME | Charles J. Meyer |
| FIRM NAME | Woodard, Emhardt, Moriarty, McNett & Henry, LLP |
| STREET | 111 Monument Circle, Suite 3700 |
| CITY | Indianapolis |
| STATE | IN |
| ZIP/POSTAL CODE | 46204-5137 |

| | |
|--------------------------------|--|
| COUNTRY | USA |
| PHONE | (317) 634-3456 |
| FAX | (317) 637-7561 |
| EMAIL | cjm@uspatent.com |
| AUTHORIZED EMAIL COMMUNICATION | Yes |
| ATTORNEY DOCKET NUMBER | 8183-635 |
| OTHER APPOINTED ATTORNEY(S) | C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas 35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry P53,764; Michael C. Bartol 44,025 |
| CORRESPONDENCE SECTION | |
| NAME | Charles J. Meyer |
| FIRM NAME | Woodard, Emhardt, Moriarty, McNett & Henry, LLP |
| STREET | 111 Monument Circle, Suite 3700 |
| CITY | Indianapolis |
| STATE | IN |

| | |
|--------------------------------|--|
| ZIP/POSTAL CODE | 46204-5137 |
| COUNTRY | USA |
| PHONE | (317) 634-3456 |
| FAX | (317) 637-7561 |
| EMAIL | cjm@uspatent.com |
| AUTHORIZED EMAIL COMMUNICATION | Yes |
| FILING INFORMATION | |
| SUBMIT DATE | Fri Apr 09 13:04:47 EDT 2004 |
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PTO Form 1478 (Rev 4/98)

OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register**Serial Number: 78399376****Filing Date: 04/09/2004****To the Commissioner for Trademarks:****MARK:** (Standard Characters, see mark)

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of AUSTRALIAN GOLD BEARLY LEGAL.

The applicant, Australian Gold, Inc., a corporation of Indiana, residing at 6270 Corporate Drive, Indianapolis, IN, USA, 46278, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 003: Indoor and outdoor tanning preparations.

Applicant claims ownership of U.S. Registration Number(s) 1046627, 1637325, 1807592, and others.

The applicant hereby appoints Charles J. Meyer and C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas

35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry P53,764; Michael C. Bartol 44,025 of Woodard, Emhardt, Moriarty, McNett & Henry, LLP 111 Monument Circle, Suite 3700, Indianapolis, IN, USA, 46204-5137 to submit this application on behalf of the applicant. The attorney docket/reference number is 8183-635.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: cjm@uspatent.com.

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Charles J. Meyer/ Date: 04/09/2004

Signatory's Name: Charles J. Meyer

Signatory's Position: Attorney for Applicant

Mailing Address:

Charles J. Meyer
111 Monument Circle, Suite 3700
Indianapolis, IN 46204-5137

RAM Sale Number: 1096

RAM Accounting Date: 04/09/2004

Serial Number: 78399376

Internet Transmission Date: Fri Apr 09 13:04:47 EDT 2004

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If you need help:

- *Call the Trademark Assistance Center at 571.272.9250 for help on trademark matters.*
- *Send questions about USPTO programs to the [USPTO Contact Center \(UCC\)](#).*
- *If you have technical difficulties or problems with this application, please e-mail them to [Electronic Business Support Electronic Applications](#) or call 1 800-786-9199.*

Document Description: Trademark Application

Mail / Create Date: 09-Apr-2004

You are currently on page of

PTO Form 1478 (Rev 4/98)

OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register**Serial Number: 78399314****Filing Date: 04/09/2004**

The table below presents the data as entered.

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| STANDARD CHARACTERS | YES |
| USPTO-GENERATED IMAGE | YES |
| LITERAL ELEMENT | AUSTRALIAN GOLD FREE SPIRIT |
| MARK STATEMENT | The mark consists of standard characters, without claim to any particular font, style, size, or color. |
| OWNER SECTION | |
| NAME | Australian Gold, Inc. |
| STREET | 6270 Corporate Drive |
| CITY | Indianapolis |
| STATE | IN |
| ZIP/POSTAL CODE | 46278 |
| COUNTRY | USA |
| EMAIL | cjm@uspatent.com |
| AUTHORIZED EMAIL COMMUNICATION | Yes |
| LEGAL ENTITY SECTION | |

| | |
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| TYPE | CORPORATION |
| STATE/COUNTRY OF INCORPORATION | Indiana |
| GOODS AND/OR SERVICES SECTION | |
| INTERNATIONAL CLASS | 003 |
| DESCRIPTION | Indoor and outdoor tanning preparations. |
| FILING BASIS | Section 1(b) |
| ADDITIONAL STATEMENTS SECTION | |
| PRIOR REGISTRATION(S) | Applicant claims ownership of U.S. Registration Number(s) 1807592, 1637325, 1046627, and others. |
| SIGNATURE SECTION | |
| SIGNATURE | /Charles J. Meyer/ |
| SIGNATORY NAME | Charles J. Meyer |
| SIGNATORY DATE | 04/09/2004 |
| SIGNATORY POSITION | Attorney for Applicant |
| PAYMENT SECTION | |
| NUMBER OF CLASSES | 1 |
| NUMBER OF CLASSES PAID | 1 |
| SUBTOTAL AMOUNT | 335 |
| TOTAL AMOUNT | 335 |
| ATTORNEY | |
| NAME | Charles J. Meyer |
| FIRM NAME | Woodard, Emhardt, Moriarty, McNett & Henry, LLP |
| STREET | 111 Monument Circle, Suite 3700 |
| CITY | Indianapolis |
| STATE | IN |
| ZIP/POSTAL CODE | 46204-5137 |

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|--------------------------------|--|
| COUNTRY | USA |
| PHONE | (317) 634-3456 |
| FAX | (317) 637-7561 |
| EMAIL | cjm@uspatent.com |
| AUTHORIZED EMAIL COMMUNICATION | Yes |
| ATTORNEY DOCKET NUMBER | 8183-634 |
| OTHER APPOINTED ATTORNEY(S) | C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas 35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry P53,764; Michael C. Bartol 44,025 |
| CORRESPONDENCE SECTION | |
| NAME | Charles J. Meyer |
| FIRM NAME | Woodard, Emhardt, Moriarty, McNett & Henry, LLP |
| STREET | 111 Monument Circle, Suite 3700 |
| CITY | Indianapolis |
| STATE | IN |

| | |
|--------------------------------|---|
| ZIP/POSTAL CODE | 46204-5137 |
| COUNTRY | USA |
| PHONE | (317) 634-3456 |
| FAX | (317) 637-7561 |
| EMAIL | cjm@uspatent.com |
| AUTHORIZED EMAIL COMMUNICATION | Yes |
| FILING INFORMATION | |
| SUBMIT DATE | Fri Apr 09 12:00:27 EDT 2004 |
| TEAS STAMP | USPTO/BAS-206532382-20040 409120027861177-78399314- 2004c4dbad9d03ab462c26164 3a83456855-DA-998-2004040 9112759909778 |

PTO Form 1478 (Rev 4/98)

OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register**Serial Number: 78399314****Filing Date: 04/09/2004****To the Commissioner for Trademarks:**MARK: (Standard Characters, see mark)

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of AUSTRALIAN GOLD FREE SPIRIT.

The applicant, Australian Gold, Inc., a corporation of Indiana, residing at 6270 Corporate Drive, Indianapolis, IN, USA, 46278, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 003: Indoor and outdoor tanning preparations.

Applicant claims ownership of U.S. Registration Number(s) 1807592, 1637325, 1046627, and others.

The applicant hereby appoints Charles J. Meyer and C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas

35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry P53,764; Michael C. Bartol 44,025 of Woodard, Emhardt, Moriarty, McNett & Henry, LLP 111 Monument Circle, Suite 3700, Indianapolis, IN, USA, 46204-5137 to submit this application on behalf of the applicant. The attorney docket/reference number is 8183-634.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: cjm@uspatent.com.

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Charles J. Meyer/ Date: 04/09/2004

Signatory's Name: Charles J. Meyer

Signatory's Position: Attorney for Applicant

Mailing Address:

Charles J. Meyer
111 Monument Circle, Suite 3700
Indianapolis, IN 46204-5137

RAM Sale Number: 998

RAM Accounting Date: 04/09/2004

Serial Number: 78399314

Internet Transmission Date: Fri Apr 09 12:00:27 EDT 2004

TEAS Stamp: USPTO/BAS-206532382-20040409120027861177

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56855-DA-998-20040409112759909778

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- *Call the Trademark Assistance Center at 571.272.9250 for help on trademark matters.*
- *Send questions about USPTO programs to the [USPTO Contact Center \(UCC\)](#).*
- *If you have technical difficulties or problems with this application, please e-mail them to [Electronic Business Support](#) [Electronic Applications](#) or call 1 800-786-9199.*

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,805,539

United States Patent and Trademark Office

Registered Jan. 13, 2004

**TRADEMARK
PRINCIPAL REGISTER**

BEACH IN A BOTTLE

AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

FIRST USE 4-3-2003; IN COMMERCE 4-3-2003.

SN 76-395,566, FILED 4-15-2002.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

PAUL F. GAST, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,813,783

Registered Feb. 10, 2004

**TRADEMARK
PRINCIPAL REGISTER**

BLAZIN'

AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

OWNER OF U.S. REG. NO. 1,719,765.

SN 76-403,648, FILED 5-3-2002.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 11-8-2002; IN COMMERCE 11-8-2002.

LINDA POWELL, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,751,259

United States Patent and Trademark Office

Registered Aug. 12, 2003

**TRADEMARK
PRINCIPAL REGISTER**

BRONZING FIRE GLAZE

AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BRONZING", APART FROM THE
MARK AS SHOWN.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

SN 76-403,643, FILED 5-3-2002.

FIRST USE 11-8-2002; IN COMMERCE 11-8-2002.

OWNER OF U.S. REG. NO. 2,541,714.

LINDA POWELL, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,615,956

Registered Sep. 3, 2002

**TRADEMARK
PRINCIPAL REGISTER**

BROWNING FURY

ADVANCED TECHNOLOGY SYSTEMS, INC. (IN-
DIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 11-4-2001; IN COMMERCE 11-4-2001.

OWNER OF U.S. REG. NOS. 2,458,350 AND
2,458,755.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BROWNING", APART FROM
THE MARK AS SHOWN.

SN 76-222,469, FILED 3-9-2001.

PAUL F. GAST, EXAMINING ATTORNEY

Webb, Stacy

From: Faucett, Homer
Sent: Wednesday, May 05, 2004 2:35 PM
To: Webb, Stacy
Subject: FW: Trademark Application Serial No. 78411514 Received

Stacy,

Below is the confirmation number for the mark COLOROLOGY for First Line, Inc.

Homer W. Faucett, III
ICE MILLER
One American Square
Box 82001
Indianapolis, IN 46282-0002
Phone No.: (317) 236-2120
Fax No.: (317) 592-4819
homer.faucett@icemiller.com

-----Original Message-----

From: PrinTEAS@uspto.gov [mailto:PrinTEAS@uspto.gov]
Sent: Friday, April 30, 2004 4:10 PM
To: Faucett, Homer
Cc: teas@uspto.gov
Subject: Trademark Application Serial No. 78411514 Received

<MARK> COLOROLOGY (standard characters)

The mark is presented in standard characters without claim to any particular font style, size or color.

We have received your application and assigned serial number '78411514' to your submission. The summary of the application data below serves as your official filing receipt. For electronically-submitted applications, the USPTO will no longer mail a paper filing receipt. If the USPTO later determines that no filing date was justified, your submission will be returned, and your filing fee will be refunded. You could then, if possible, cure the deficiency, and re-file the application.

If you determine that you made an error in the information you entered, you may file a preliminary amendment electronically, stating your proposed correction, at <http://eteas.uspto.gov/V2.0/pa240/WIZARD.htm>.

NOTE: You cannot file a Preliminary Amendment until at least 30 days after initial filing of the application. Prior to that time, the serial number will not appear in the USPTO database (even though the number was assigned at the time of filing), preventing the uploading of new data.

The examining attorney will determine whether the change proposed in the amendment is permissible, within the normal course of his or her review of the application. Please note that not all errors may be corrected; for example, if you submitted the wrong mark or the incorrect goods and/or services, if the proposed correction would be considered a material alteration to your original filing, this will NOT be accepted. Unfortunately, your only recourse in that event is to re-file - your fee would NOT be refunded. Once you submit an application, either electronically or through the mail, we will not cancel the filing or refund your fee, unless the application fails to satisfy minimum filing requirements. The fee is a processing fee, which we do not refund even if we cannot issue a registration after our substantive review.

In approximately 6 months, you will hear from the assigned examining attorney.

NOTE: If you have a question, comment or technical concern about your specific application

or TEAS in general, please send that question to PrintEAS@uspto.gov. NOTE: To check status information, please use either <http://tarr.uspto.gov>, or call 703-305-8747 (M-F, 6:30 a.m. to 12 midnight, EST). However, do NOT attempt to check status until at least 45 days after submission, to allow sufficient time for our databases to be updated.

The applicant, First Line, Inc., a corporation of Indiana, residing at Box 82001, One American Square, Indianapolis, IN USA 46282-0002, requests registration of the trademark/service mark shown on the drawing page in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

* Classification and Listing of Goods/Services:

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 003: Sun tanning, sunless tanning and moisturizing creams, lotions and oils

*Correspondence Information

The applicant hereby appoints Homer W. Faucett, III and Angela M. Fifelski, Alexander D. Forman, Doreen J. Gridley, John F. Prescott, Jr., Rachel L. St. Peter, Michael A. Swift, Jay G. Taylor, Anthony Nimmo, Richard Schnurr, Thomas A. Walsh, and Dustin S. DuBois, ICE MILLER, One American Square, Box 82001, Indianapolis, Indiana 46282 to transact all business in the Patent and Trademark Office in connection with this application, and to receive the renewal certificates. of Ice Miller, Box 82001, One American Square, Indianapolis, IN USA 46282-0002 to submit this application on behalf of the applicant. The attorney docket/reference number is T02878-US-00 (20486.0001).

* Fees

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

*Declaration Signature

Signature:/Homer Faucett/ Date: 04/30/2004
Signatory's Name: Homer W. Faucett, III
Signatory's Position: Attorney

=====TEAS XML APPLICATION=====

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<attorney-docket-number>T02878-US-00 (20486.0001)</attorney-docket-number>
<other-appointed-attorney>Angela M. Fifelski, Alexander D. Forman, Doreen J. Gridley, John
F. Prescott, Jr., Rachel L. St. Peter, Michael A. Swift, Jay G. Taylor, Anthony Nimmo,
Richard Schnurr, Thomas A. Walsh, and Dustin S. DuBois, ICE MILLER, One American Square,
Box 82001, Indianapolis, Indiana 46282 to transact all business in the Patent and
Trademark Office in connection with this application, and to receive the renewal
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TEAS support team
Fri Apr 30 17:10:14 EDT 2004

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20030903e7b91b3f336f284f736ef43451-CC-315-20040430170055252680

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,743,410

Registered July 29, 2003

**TRADEMARK
PRINCIPAL REGISTER**

DARK FIRE

AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

OWNER OF U.S. REG. NO. 2,400,938.

SN 76-222,271, FILED 3-9-2001.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 11-4-2001; IN COMMERCE 11-4-2001.

LESLIE RICHARDS, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,811,554

United States Patent and Trademark Office

Registered Feb. 3, 2004

**TRADEMARK
PRINCIPAL REGISTER**

DOUBLE DIP ICED CREME

AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

FIRST USE 11-8-2002; IN COMMERCE 11-8-2002.

SN 76-459,519, FILED 10-21-2002.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

PAM WILLIS, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,333,831

United States Patent and Trademark Office

Registered Mar. 21, 2000

**TRADEMARK
PRINCIPAL REGISTER**

ESPRESSO DARK TANNING MILK

**AUSTRALIAN GOLD, INC. (INDIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "DARK TANNING MILK",
APART FROM THE MARK AS SHOWN.**

**FOR: SUN TANNING PREPARATIONS, IN
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).
FIRST USE 11-9-1998; IN COMMERCE
11-9-1998.**

SN 75-519,145, FILED 7-15-1998.

LYNN A. LUTHEY, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

Reg. No. 2,273,959

United States Patent and Trademark Office

Registered Aug. 31, 1999

**TRADEMARK
PRINCIPAL REGISTER**

FAST ACTION

**AUSTRALIAN GOLD, INC. (INDIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

**FIRST USE 3-13-1998; IN COMMERCE
3-18-1998.**

SER. NO. 75-462,180, FILED 4-6-1998.

**FOR: SUNTANNING PREPARATIONS, IN
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

LIZ KULICK, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,744,672

Registered July 29, 2003

**TRADEMARK
PRINCIPAL REGISTER**

FAST BROWN

AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

FIRST USE 11-8-2002; IN COMMERCE 11-8-2002.

SN 76-403,649, FILED 5-3-2002.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

LINDA POWELL, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,541,714

Registered Feb. 19, 2002

**TRADEMARK
PRINCIPAL REGISTER**

GOLDEN BRONZING GLAZE

**AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BRONZING GLAZE", APART
FROM THE MARK AS SHOWN.**

**FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

SN 76-105,012, FILED 8-8-2000.

FIRST USE 11-3-2000; IN COMMERCE 11-3-2000.

ELLEN PERKINS, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,480,954

Registered Aug. 21, 2001

**TRADEMARK
PRINCIPAL REGISTER**

GOLDEN GLAZE

AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

FIRST USE 11-4-2000; IN COMMERCE 11-4-2000.

SN 76-034,492, FILED 4-25-2000.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

GINNY ISAACSON, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,722,211

United States Patent and Trademark Office

Registered June 3, 2003

**TRADEMARK
PRINCIPAL REGISTER**

GOLDEN TINGLING GLAZE

AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "TINGLING", APART FROM THE
MARK AS SHOWN.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

SN 76-251,573, FILED 5-4-2001.

FIRST USE 11-4-2001; IN COMMERCE 11-4-2001.

OWNER OF U.S. REG. NO. 2,480,954.

PATRICIA HORRALL, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 1,961,084

Registered Mar. 5, 1996

**TRADEMARK
PRINCIPAL REGISTER**

HOT!

**ETS, INC. (INDIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

**FIRST USE 1-18-1995; IN COMMERCE
1-18-1995.**

**FOR: SUNTANNING PREPARATIONS, IN
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

SN 74-557,326, FILED 8-4-1994.

HOPE SLONIM, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,373,618

United States Patent and Trademark Office

Registered Aug. 1, 2000

**TRADEMARK
PRINCIPAL REGISTER**

ICED CREME

AUSTRALIAN GOLD, INC. (INDIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT
TO USE "CREME", APART FROM THE MARK AS
SHOWN.

SN 75-498,480, FILED 6-9-1998.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).
FIRST USE 11-5-1999; IN COMMERCE 11-5-1999.

J. TINGLEY, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,856,626

Registered June 22, 2004

**TRADEMARK
PRINCIPAL REGISTER**

INTIMIDATION

AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

FIRST USE 11-9-2003; IN COMMERCE 11-9-2003.

SN 76-510,197, FILED 4-28-2003.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

PAULA MAYS, EXAMINING ATTORNEY

Webb, Stacy

From: PrinTEAS@uspto.gov
Sent: Friday, April 09, 2004 9:40 AM
To: Faucett, Homer
Cc: teas@uspto.gov
Subject: Trademark Application Serial No. 78399205 Received

<MARK> My Passion (standard characters)

The mark is presented in standard characters without claim to any particular font style, size or color.

We have received your application and assigned serial number '78399205' to your submission. The summary of the application data below serves as your official filing receipt. For electronically-submitted applications, the USPTO will no longer mail a paper filing receipt. If the USPTO later determines that no filing date was justified, your submission will be returned, and your filing fee will be refunded. You could then, if possible, cure the deficiency, and re-file the application.

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The examining attorney will determine whether the change proposed in the amendment is permissible, within the normal course of his or her review of the application. Please note that not all errors may be corrected; for example, if you submitted the wrong mark or the incorrect goods and/or services, if the proposed correction would be considered a material alteration to your original filing, this will NOT be accepted. Unfortunately, your only recourse in that event is to re-file - your fee would NOT be refunded. Once you submit an application, either electronically or through the mail, we will not cancel the filing or refund your fee, unless the application fails to satisfy minimum filing requirements. The fee is a processing fee, which we do not refund even if we cannot issue a registration after our substantive review.

In approximately 6 months, you will hear from the assigned examining attorney.

NOTE: If you have a question, comment or technical concern about your specific application or TEAS in general, please send that question to PrinTEAS@uspto.gov. NOTE: To check status information, please use either <http://tarr.uspto.gov>, or call 703-305-8747 (M-F, 6:30 a.m. to 12 midnight, EST). However, do NOT attempt to check status until at least 45 days after submission, to allow sufficient time for our databases to be updated.

The applicant, First Line, Inc., a corporation of Indiana, residing at Box 82001, One American Square, Indianapolis, IN USA 46482-0002, requests registration of the trademark/service mark shown on the drawing page in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

*** Classification and Listing of Goods/Services:**

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class _____: sun tanning, sunless tanning and moisturizing creams, lotions and oils

***Correspondence Information**

The applicant hereby appoints Homer W. Faucett, III and Applicant/Owner hereby appoints Jay G. Taylor, John F. Prescott, Jr., Doreen J. Gridley, Richard A. Schnurr, Anthony Nimmo, Russell E. Fowler II, Michael A. Swift, Angela M. Fifelski, Thomas A. Walsh, Rachel L. Saint Peter, Alexander D. Forman, Dustin S. DuBois, Homer W. Faucett III, and Jill Tabor Powlick, all of the law firm of Ice Miller, to prosecute this application to registration, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the certificate of registration. of Ice Miller, Box 82001, One American Square, Indianapolis, IN USA 46282-0002 to submit this application on behalf of the applicant. The attorney docket/reference number is T02772-US-00 (20486.0001).

* Fees

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

*Declaration Signature

Signature:/Homer Faucett/ Date: 04/09/2004

Signatory's Name: Homer W. Faucett, III

Signatory's Position: Attorney

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Dustin S. DuBois, Homer W. Faucett III, and Jill Tabor Powlick, all of the law firm of Ice
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TEAS support team
Fri Apr 09 10:39:36 EDT 2004

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Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

Reg. No. 2,053,923

United States Patent and Trademark Office

Registered Apr. 22, 1997

**TRADEMARK
PRINCIPAL REGISTER**

POWER GEL

ETS, INC. (INDIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "GEL", APART FROM THE
MARK AS SHOWN.

FOR: SUNTANNING PREPARATIONS, IN
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

SER. NO. 74-679,078, FILED 5-23-1995.

FIRST USE 1-1-1992; IN COMMERCE
1-1-1992.

NORMAN J. RICH, EXAMINING ATTORNEY

Webb, Stacy

From: PrinTEAS@uspto.gov
Sent: Friday, April 09, 2004 10:58 AM
To: Faucett, Homer
Cc: teas@uspto.gov
Subject: Trademark Application Serial No. 78399307 Received

<MARK> PROMISED (standard characters)

The mark is presented in standard characters without claim to any particular font style, size or color.

We have received your application and assigned serial number '78399307' to your submission. The summary of the application data below serves as your official filing receipt. For electronically-submitted applications, the USPTO will no longer mail a paper filing receipt. If the USPTO later determines that no filing date was justified, your submission will be returned, and your filing fee will be refunded. You could then, if possible, cure the deficiency, and re-file the application.

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International Class _____: sun tanning, sunless tanning and moisturizing creams, lotions and oils

*Correspondence Information

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* Fees

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

*Declaration Signature

Signature:/Homer Faucett/ Date: 04/09/2004
 Signatory's Name: Homer W. Faucett, III
 Signatory's Position: Attorney

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TEAS support team
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07-21-2003

U.S. Patent & TMOfo/TM Mail Rcpt Dt. #67

AUSTRALIAN GOLD, INC.
6270 Corporate Drive
Indianapolis, Indiana 46278-2900

Goods: Suntanning Preparations

SEIZE

Australian Gold, Inc.
Owner

By: Woodard, Emhardt, Moriarty, McNett & Henry LLP

U.S. Patent & TM Ofo/TM



76530953

76530953

TRADEMARK APPLICATION SERIAL NO. _____

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE
FEE RECORD SHEET

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335.00 OP

WOODARD, EMHARDT, MORIARTY, MCNETT & HENRY LLP

C. DAVID EMHARDT
 JACK V. MORIARTY
 JOHN C. MCNETT
 THOMAS O. HENRY
 JAMES M. DURLACHER
 CHARLES R. REEVES
 VINCENT O. WAGNER
 STEVE ZLATOS
 SPIRO BEREVESKOS
 CLIFFORD W. BROWNING
 R. RANDALL FRISK
 DANIEL J. LUEDERS
 KENNETH A. GANDY

TIMOTHY N. THOMAS
 KURT N. JONES
 JOHN H. ALLIE
 HOLIDAY W. BANTA
 TROY J. COLE
 L. SCOTT PAYNTER
 CHARLES J. MEYER
 MATTHEW R. SCHANTZ
 GREGORY B. COY
 LISA A. HIDAY
 JOHN V. DANILUCK
 CHRISTOPHER A. BROWN
 ARTHUR J. USHER IV

PATENT AND TRADEMARK ATTORNEYS
 BANK ONE CENTER/TOWER
 111 MONUMENT CIRCLE, SUITE 3700
 INDIANAPOLIS, INDIANA 46204-5137

(317) 634-3456
 FAX (317) 637-7561
 www.uspatent.com

July 17, 2003

DOUGLAS A. COLLIER
 BRAD A. SCHEPERS
 JAMES B. MYERS, JR.
 JOHN M. BRADSHAW
 QUENTIN G. CANTRELL
 CHARLES P. SCHMAL
 DAVID E. NOVAK
 JASON A. HOUEK
 JOHN L. ROBERTS
 DENISE M. GOSNELL
 JOHN J. EMANUELE
 MICHAEL S. WHERRY

JOSEPH A. NAUGHTON
 SENIOR COUNSEL

SCOTT J. STEVENS
 EDWARD E. SOWERS
 MICHAEL C. BARTOL
 OF COUNSEL

CHARLES P. JACOBS
 (1837-1893)
 VIRGIN H. LOCKWOOD
 (1860-1932)
 RALPH S. LOCKWOOD
 (1890-1957)
 HAROLD R. WOODARD
 (1911-2003)

Assistant Commissioner for Trademarks
BOX NEW APP FEE
 2900 Crystal Drive
 Mail Center, 3rd Floor, Room 3B30
 Arlington, Virginia 22202-3513

Re: Application for Federal Registration
 Australian Gold, Inc.
SEIZE
 Our Ref.: 8183-611

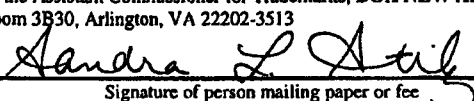
Dear Sir:

Please file the enclosed Application for Registration of SEIZE. Also enclosed is our check in the sum of \$335.00 together with the drawing. Please charge any additional fee or credit any overpayment to Deposit Account No. 23-3030.

Respectfully submitted,

By James M. Durlacher
 James M. Durlacher, Reg. No. 28,840
 Woodward, Emhardt, Moriarty,
 McNett & Henry LLP
 Bank One Center/Tower
 111 Monument Circle, Suite 3700
 Indianapolis, Indiana 46204-5137
 (317) 634-3456

8183-611.JMD.230664:ss
 Enclosures

| | |
|--|----------------|
| Federal Express Tracking No. | 7914 4258 7187 |
| Date of Deposit | July 17, 2003 |
| I hereby certify that this correspondence is being sent via FEDEX Priority Overnight Service on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, BOX NEW APP FEE, 2900 Crystal Drive, Mail Center, 3 rd Floor, Room 3B30, Arlington, VA 22202-3513 | |
|  Signature of person mailing paper or fee | |

8183-611.JMD.228738

APPLICATION FOR TRADEMARK REGISTRATION

Mark: SEIZE

International Class: 3

TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS:

Australian Gold, Inc. a corporation of the State of Indiana, doing business at 6270 Corporate Drive, Indianapolis, Indiana 46278-2900 (hereinafter "Applicant"), has a bona fide intention to use the mark shown in the accompanying drawing in commerce on or in connection with *suntanning preparations* and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. §1051 et seq., as amended).

Applicant hereby appoints **James M. Durlacher, No. 28,840**; C. David Emhardt No. 18,483; Joseph A. Naughton No. 19,814; John V. Moriarty No. 26,207; John C. McNett No. 25,533; Thomas Q. Henry No. 28,309; Charles R. Reeves No. 28,750; Vincent O. Wagner No. 29,596; Steve Zlatos No. 30,123; Spiro Bereveskos No. 30,821; Clifford W. Browning No. 32,201; R. Randall Frisk No. 32,221; Daniel J. Lueders No. 32,581; Kenneth A. Gandy No. 33,386; Timothy N. Thomas No. 35,714; Kurt N. Jones No. 37,996; John H. Allie No. 39,088; Holiday W. Banta No. 40,311; Troy J. Cole No. 35,102; L. Scott Paynter No. 39,797; Charles J. Meyer No. 41,996; Matthew R. Schantz No. 40,800; Gregory B. Coy No. 40,967; Lisa A. Hiday No. 40,036; John V. Daniluck No. 40,581; Christopher A. Brown No. 41,642; Arthur J. Usher IV No. 41,359; Douglas A. Collier No. 43,556; Brad A. Schepers No. 45,431; Scott J. Stevens No. 29,446; James B. Myers No. 42,021; John M. Bradshaw No. 46,573; Quentin G. Cantrell No. 47,469;

Charles P. Schmal No. 45,082; David E. Novak, No. P-50,7562; Edward E. Sowers No. 36,015; John L. Roberts No. 50,453; Denise M. Gosnell, No. P-51,748; and John J. Emanuele, No. P-51,653, all of the same address and who are members of the Bar of the State of Indiana, constituting the firm of Woodard, Emhardt, Moriarty, McNett & Henry LLP, Bank One Center/Tower, 111 Monument Circle, Suite 3700, Indianapolis, Indiana 46204-5137, its attorneys herein, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office and in the courts in connection therewith.

DECLARATION

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that she is properly authorized to execute this application on behalf of the Applicant; she believes the Applicant to be the owner of the mark sought to be registered, or, if the application is being filed under 15 U.S.C. 1051(b), she believes Applicant to be entitled to use such mark in commerce; to the best of her knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods of such other person, to cause confusion, or to cause mistake, or to deceive; and all statements made of her own knowledge are true and all statements made on information and belief are believed to be true.

AUSTRALIAN GOLD, INC.

July 11, 2003
Date of Signature

By: Leslie A. Hartlieb
Leslie A. Hartlieb
Vice President of Marketing

Webb, Stacy

From: PrinTEAS@uspto.gov
Sent: Friday, April 09, 2004 10:26 AM
To: Faucett, Homer
Cc: teas@uspto.gov
Subject: Trademark Application Serial No. 78399267 Received

<MARK> SUN DREAMS (standard characters)

The mark is presented in standard characters without claim to any particular font style, size or color.

We have received your application and assigned serial number '78399267' to your submission. The summary of the application data below serves as your official filing receipt. For electronically-submitted applications, the USPTO will no longer mail a paper filing receipt. If the USPTO later determines that no filing date was justified, your submission will be returned, and your filing fee will be refunded. You could then, if possible, cure the deficiency, and re-file the application.

If you determine that you made an error in the information you entered, you may file a preliminary amendment electronically, stating your proposed correction, at <http://eteas.uspto.gov/V2.0/pa240/WIZARD.htm>.

NOTE: You cannot file a Preliminary Amendment until at least 30 days after initial filing of the application. Prior to that time, the serial number will not appear in the USPTO database (even though the number was assigned at the time of filing), preventing the uploading of new data.

The examining attorney will determine whether the change proposed in the amendment is permissible, within the normal course of his or her review of the application. Please note that not all errors may be corrected; for example, if you submitted the wrong mark or the incorrect goods and/or services, if the proposed correction would be considered a material alteration to your original filing, this will NOT be accepted. Unfortunately, your only recourse in that event is to re-file - your fee would NOT be refunded. Once you submit an application, either electronically or through the mail, we will not cancel the filing or refund your fee, unless the application fails to satisfy minimum filing requirements. The fee is a processing fee, which we do not refund even if we cannot issue a registration after our substantive review.

In approximately 6 months, you will hear from the assigned examining attorney.

NOTE: If you have a question, comment or technical concern about your specific application or TEAS in general, please send that question to PrinTEAS@uspto.gov. NOTE: To check status information, please use either <http://tarr.uspto.gov>, or call 703-305-8747 (M-F, 6:30 a.m. to 12 midnight, EST). However, do NOT attempt to check status until at least 45 days after submission, to allow sufficient time for our databases to be updated.

The applicant, First Line, Inc., a corporation of Indiana, residing at Box 82001, One American Square, Indianapolis, IN USA 46282-0002, requests registration of the trademark/service mark shown on the drawing page in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

*** Classification and Listing of Goods/Services:**

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class _____: sun tanning, sunless tanning and moisturizing creams, lotions and oils

***Correspondence Information**

The applicant hereby appoints Homer W. Faucett, III and Applicant/Owner hereby appoints Jay G. Taylor, John F. Prescott, Jr., Doreen J. Gridley, Richard A. Schnurr, Anthony Nimmo, Russell E. Fowler II, Michael A. Swift, Angela M. Fifelski, Thomas A. Walsh, Rachel L. Saint Peter, Alexander D. Forman, Dustin S. DuBois, Homer W. Faucett III, and Jill Tabor Powlick, all of the law firm of Ice Miller, to prosecute this application to registration, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the certificate of registration. of Ice Miller, Box 82001, One American Square, Indianapolis, IN USA 46282-0002 to submit this application on behalf of the applicant. The attorney docket/reference number is T02778-US-00 (20486.0001).

* Fees

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

*Declaration Signature

Signature:/Homer Faucett/ Date: 04/09/2004
 Signatory's Name: Homer W. Faucett, III
 Signatory's Position: Attorney

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Square</street> <internal-address>Box 82001</internal-address> <city>Indianapolis</city>
<state>IN</state> <postal-code>46282-0002</postal-code>
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<phone>(317) 236-2120</phone>
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A. Swift, Angela M. Fifelski, Thomas A. Walsh, Rachel L. Saint Peter, Alexander D. Forman,
Dustin S. DuBois, Homer W. Faucett III, and Jill Tabor Powlick, all of the law firm of Ice
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TEAS support team
Fri Apr 09 11:26:22 EDT 2004

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Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,594,734

Registered July 16, 2002

**TRADEMARK
PRINCIPAL REGISTER**

SUNSILK

AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

FIRST USE 11-4-2001; IN COMMERCE 11-4-2001.

SN 75-668,262, FILED 3-26-1999.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

J. TINGLEY, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,005,289

Registered Oct. 1, 1996

**TRADEMARK
PRINCIPAL REGISTER**

THRUST

**ETS, INC. (INDIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

**FIRST USE 1-31-1996; IN COMMERCE
1-31-1996.**

SN 74-662,200, FILED 4-17-1995.

**FOR: SUNTANNING PREPARATIONS, IN
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

PAULA MAYS, EXAMINING ATTORNEY

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

Reg. No. 2,077,849

United States Patent and Trademark Office

Registered July 8, 1997

**TRADEMARK
PRINCIPAL REGISTER**

VELOCITY

**ETS, INC. (INDIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900**

**FIRST USE 1-14-1997; IN COMMERCE
1-14-1997.**

SN 74-578,208, FILED 9-26-1994.

**FOR: FLUORESCENT TANNING LAMPS, IN
CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).**

ALBERT ZERVAS, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office Reg. No. 1,993,799
Registered Aug. 13, 1996

**TRADEMARK
PRINCIPAL REGISTER**

WILD

ETS, INC. (INDIANA CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

FIRST USE 1-1-1994; IN COMMERCE
1-1-1994.

SN 74-466,740, FILED 11-30-1993.

FOR: SUNTANNING PREPARATIONS, IN
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

PAUL F. GAST, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cl.: 51

United States Patent and Trademark Office **Reg. No. 1,626,563**
Registered Dec. 11, 1990

**TRADEMARK
PRINCIPAL REGISTER**

CARIBBEAN GOLD

CONAIR CORPORATION (DELAWARE COR-
PORATION)
1 CUMMINGS POINT ROAD
STAMFORD, CT 06904

FIRST USE 4-16-1990; IN COMMERCE
4-16-1990.

SER. NO. 74-015,054, FILED 12-29-1989.

FOR: SUNTAN LOTION, IN CLASS 3 (U.S.
CL. 51).

CARYN HINES, EXAMINING ATTORNEY

Document Description: Trademark Application

Mail / Create Date: 09-Apr-2004

You are currently on page of 

PTO Form 1478 (Rev 4/98)

OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register**Serial Number: 78399374****Filing Date: 04/09/2004**

The table below presents the data as entered.

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| MARK SECTION | |
| MARK | CARIBBEAN GOLD SEX KITTEN |
| STANDARD CHARACTERS | YES |
| USPTO-GENERATED IMAGE | YES |
| LITERAL ELEMENT | CARIBBEAN GOLD SEX KITTEN |
| MARK STATEMENT | The mark consists of standard characters, without claim to any particular font, style, size, or color. |
| OWNER SECTION | |
| NAME | Australian Gold, Inc. |
| STREET | 6270 Corporate Drive |
| CITY | Indianapolis |
| STATE | IN |
| ZIP/POSTAL CODE | 46278 |
| COUNTRY | USA |
| EMAIL | cjm@uspatent.com |
| AUTHORIZED EMAIL COMMUNICATION | Yes |

| | |
|--------------------------------------|--|
| LEGAL ENTITY SECTION | |
| TYPE | CORPORATION |
| STATE/COUNTRY OF INCORPORATION | Indiana |
| GOODS AND/OR SERVICES SECTION | |
| INTERNATIONAL CLASS | 003 |
| DESCRIPTION | Indoor and outdoor tanning preparations. |
| FILING BASIS | Section 1(b) |
| ADDITIONAL STATEMENTS SECTION | |
| PRIOR REGISTRATION(S) | Applicant claims ownership of U.S. Registration Number(s) 1626563 and 2232308. |
| SIGNATURE SECTION | |
| SIGNATURE | /Charles J. Meyer/ |
| SIGNATORY NAME | Charles J. Meyer |
| SIGNATORY DATE | 04/09/2004 |
| SIGNATORY POSITION | Attorney for Applicant |
| PAYMENT SECTION | |
| NUMBER OF CLASSES | 1 |
| NUMBER OF CLASSES PAID | 1 |
| SUBTOTAL AMOUNT | 335 |
| TOTAL AMOUNT | 335 |
| ATTORNEY | |
| NAME | Charles J. Meyer |
| FIRM NAME | Woodard, Emhardt, Moriarty, McNett & Henry, LLP |
| STREET | 111 Monument Circle, Suite 3700 |
| CITY | Indianapolis |
| STATE | IN |
| ZIP/POSTAL CODE | 46204-5137 |

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|--------------------------------|--|
| COUNTRY | USA |
| PHONE | (317) 634-3456 |
| FAX | (317) 637-7561 |
| EMAIL | cjm@uspatent.com |
| AUTHORIZED EMAIL COMMUNICATION | Yes |
| ATTORNEY DOCKET NUMBER | 8183-636 |
| OTHER APPOINTED ATTORNEY(S) | C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas 35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry P53,764; Michael C. Bartol 44,025 |
| CORRESPONDENCE SECTION | |
| NAME | Charles J. Meyer |
| FIRM NAME | Woodard, Emhardt, Moriarty, McNett & Henry, LLP |
| STREET | 111 Monument Circle, Suite 3700 |
| CITY | Indianapolis |
| STATE | IN |

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| ZIP/POSTAL CODE | 46204-5137 |
| COUNTRY | USA |
| PHONE | (317) 634-3456 |
| FAX | (317) 637-7561 |
| EMAIL | cjm@uspatent.com |
| AUTHORIZED EMAIL COMMUNICATION | Yes |
| FILING INFORMATION | |
| SUBMIT DATE | Fri Apr 09 12:58:07 EDT 2004 |
| TEAS STAMP | USPTO/BAS-206532382-20040 409125807031236-78399374- 200ab6b60c2a4eb9986b0a0b5 6c6e28179c-DA-1089-200404 09121529094111 |

PTO Form 1478 (Rev 4/98)

OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register**Serial Number: 78399374****Filing Date: 04/09/2004****To the Commissioner for Trademarks:****MARK:** (Standard Characters, see mark)

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of CARIBBEAN GOLD SEX KITTEN.

The applicant, Australian Gold, Inc., a corporation of Indiana, residing at 6270 Corporate Drive, Indianapolis, IN, USA, 46278, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 003: Indoor and outdoor tanning preparations.

Applicant claims ownership of U.S. Registration Number(s) 1626563 and 2232308.

The applicant hereby appoints Charles J. Meyer and C. David Emhardt 18,483; Joseph A. Naughton 19,814; John V. Moriarty 26,207; John C. McNett 25,533; Thomas Q. Henry 28,309; James M. Durlacher 28,840; Charles R. Reeves 28,750; Vincent O. Wagner 29,596; Steve Zlatos 30,123; Spiro Bereveskos 30,821; Clifford W. Browning 32,201; R. Randall Frisk 32,221; Daniel J. Lueders 32,581; Kenneth A. Gandy 33,386; Timothy N. Thomas

35,714; Kurt N. Jones 37,996; John H. Allie 39,088; Holiday W. Banta 40,311; Troy J. Cole 35,102; L. Scott Paynter 39,797; Charles J. Meyer 41,996; Matthew R. Schantz 40,800; Gregory B. Coy 40,967; Lisa A. Hiday 40,036; John V. Daniluck 40,581; Christopher A. Brown 41,642; Arthur J. Usher IV 41,359; Douglas A. Collier 43,556; Brad A. Schepers 45,431; Scott J. Stevens 29,446; James B. Myers 42,021; John M. Bradshaw 46,573; Quentin G. Cantrell 47,469; Charles P. Schmal 45,082; David E. Novak 50,752; Edward E. Sowers 36,015; Jason A. Houdek 54,620; John L. Roberts 50,453; Denise M. Gosnell 51,748; John J. Emanuele 51,653; Michael S. Wherry P53,764; Michael C. Bartol 44,025 of Woodard, Emhardt, Moriarty, McNett & Henry, LLP 111 Monument Circle, Suite 3700, Indianapolis, IN, USA, 46204-5137 to submit this application on behalf of the applicant. The attorney docket/reference number is 8183-636.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: cjm@uspatent.com.

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Charles J. Meyer/ Date: 04/09/2004

Signatory's Name: Charles J. Meyer

Signatory's Position: Attorney for Applicant

Mailing Address:

Charles J. Meyer
111 Monument Circle, Suite 3700
Indianapolis, IN 46204-5137

RAM Sale Number: 1089

RAM Accounting Date: 04/09/2004

Serial Number: 78399374

Internet Transmission Date: Fri Apr 09 12:58:07 EDT 2004

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If you need help:

- *Call the Trademark Assistance Center at 571.272.9250 for help on trademark matters.*
- *Send questions about USPTO programs to the USPTO Contact Center (UCC).*
- *If you have technical difficulties or problems with this application, please e-mail them to Electronic Business Support Electronic Applications or call 1 800-786-9199.*

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,776,653

Registered Oct. 21, 2003

**TRADEMARK
PRINCIPAL REGISTER**

COLD HEARTED

AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

FIRST USE 11-8-2002; IN COMMERCE 11-8-2002.

SN 76-403,644, FILED 5-3-2002.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

LINDA POWELL, EXAMINING ATTORNEY

Webb, Stacy

From: PrinTEAS@uspto.gov
Sent: Friday, April 09, 2004 10:44 AM
To: Faucett, Homer
Cc: teas@uspto.gov
Subject: Trademark Application Serial No. 78399294 Received

<MARK> GLAMMIN' (standard characters)

The mark is presented in standard characters without claim to any particular font style, size or color.

We have received your application and assigned serial number '78399294' to your submission. The summary of the application data below serves as your official filing receipt. For electronically-submitted applications, the USPTO will no longer mail a paper filing receipt. If the USPTO later determines that no filing date was justified, your submission will be returned, and your filing fee will be refunded. You could then, if possible, cure the deficiency, and re-file the application.

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NOTE: You cannot file a Preliminary Amendment until at least 30 days after initial filing of the application. Prior to that time, the serial number will not appear in the USPTO database (even though the number was assigned at the time of filing), preventing the uploading of new data.

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In approximately 6 months, you will hear from the assigned examining attorney.

NOTE: If you have a question, comment or technical concern about your specific application or TEAS in general, please send that question to PrinTEAS@uspto.gov. NOTE: To check status information, please use either <http://tarr.uspto.gov>, or call 703-305-8747 (M-F, 6:30 a.m. to 12 midnight, EST). However, do NOT attempt to check status until at least 45 days after submission, to allow sufficient time for our databases to be updated.

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*** Classification and Listing of Goods/Services:**

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class _____: sun tanning, sunless tanning and moisturizing creams, lotions and oils

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* Fees

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

*Declaration Signature

Signature:/Homer Faucett/ Date: 04/09/2004
 Signatory's Name: Homer W. Faucett, III
 Signatory's Position: Attorney

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Jr., Doreen J. Gridley, Richard A. Schnurr, Anthony Nimmo, Russell E. Fowler II, Michael
A. Swift, Angela M. Fifelski, Thomas A. Walsh, Rachel L. Saint Peter, Alexander D. Forman,
Dustin S. DuBois, Homer W. Faucett III, and Jill Tabor Powlick, all of the law firm of Ice
Miller, to prosecute this application to registration, to transact all business in the
Patent and Trademark Office in connection therewith, and to receive the certificate of
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Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

Reg. No. 2,856,628

United States Patent and Trademark Office

Registered June 22, 2004

Corrected

OG Date Apr. 26, 2005

**TRADEMARK
PRINCIPAL REGISTER**

JACKED UP!

AUSTRALIAN GOLD, INC. (INDIANA
CORPORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

FOR: SUNTANNING PREPARATIONS,
IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND
52).
FIRST USE 11-10-2003; IN COMMERCE
11-10-2003.
SER. NO. 76-511,760, FILED 5-6-2003.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Apr. 26, 2005.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,931,381

United States Patent and Trademark Office

Registered Mar. 8, 2005

**TRADEMARK
PRINCIPAL REGISTER**

MY BAD

AUSTRALIAN GOLD, INC. (INDIANA COR-
PORATION)
6270 CORPORATE DRIVE
INDIANAPOLIS, IN 462782900

FIRST USE 11-10-2003; IN COMMERCE 11-10-2003.

SN 76-510,196, FILED 4-28-2003.

FOR: SUNTANNING PREPARATIONS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

PAULA MAYS, EXAMINING ATTORNEY

AUSTRALIAN GOLD, INC.
6270 Corporate Drive
Indianapolis, Indiana 46278-2900

Goods: Suntanning Preparations



05-03-2002

U.S. Patent & TMOto/TM Mail RptDt: #67

SEX POT

Australian Gold, Inc.
Owner

By: Woodard, Emhardt, Naughton, Moriarty & McNett



76403642

76403642

TRADEMARK APPLICATION SERIAL NO.

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE
FEE RECORD SHEET

05/10/2002 MPETTY 00000057 76403642

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325.00 OP

PTO-1555
(5/87)

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HOLIDAY W. BANTA
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CHARLES P. JACOBS
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VIRGIL H. LOCKWOOD
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RALPH S. LOCKWOOD
(1890-1957)

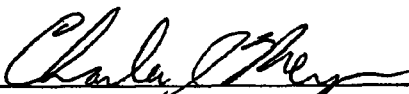
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2900 Crystal Drive
Arlington, Virginia 22202-3513
BOX NEW APP FEE

Re: Application for Federal Registration
Australian Gold, Inc.
Our Ref.: 8183-540

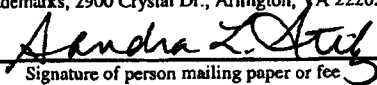
Dear Sir:

Please file the enclosed Application for Registration of SEX POT. Also enclosed is our check in the sum of \$325.00 together with the drawing. Please charge any additional fee or credit any overpayment to Deposit Account No. 23-3030.

Respectfully submitted,

By 
Charles J. Meyer, Reg. No. 41,996
Woodard, Emhardt, Naughton, Moriarty
& McNett
Bank One Center/Tower
111 Monument Circle, Suite 3700
Indianapolis, Indiana 46204-5137
(317) 634-3456

8183-540:JMD:167696:ss
Enclosures

| |
|---|
| "Express Mail" label number |
| EV 056350135 US |
| May 3, 2002 |
| (Date of Deposit) |
| I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR §1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Dr., Arlington, VA 22202-3513 |
|  Signature of person mailing paper or fee |

8183-540:#166946

APPLICATION FOR TRADEMARK REGISTRATION

Mark: SEX POT

International Class: 3

TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS:

Australian Gold, Inc. a corporation of the State of Indiana, doing business at 6270 Corporate Drive, Indianapolis, Indiana 46278-2900 (hereinafter "Applicant"), has a bona fide intention to use the mark shown in the accompanying drawing in commerce on or in connection with *suntanning preparations* and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. §1051 et seq., as amended).

Applicant hereby appoints **James M. Durlacher, No. 28,840**; Harold R. Woodard No. 16,214; C. David Emhardt No. 18,483; Joseph A. Naughton No. 19,814; John V. Moriarty No. 26,207; John C. McNett No. 25,533; Thomas Q. Henry No. 28,309; Charles R. Reeves No. 28,750; Vincent O. Wagner No. 29,596; Steve Zlatos No. 30,123; Spiro Bereveskos No. 30,821; Clifford W. Browning No. 32,201; R. Randall Frisk No. 32,221; Daniel J. Lueders No. 32,581; Kenneth A. Gandy No. 33,386; Timothy N. Thomas No. 35,714; Kurt N. Jones No. 37,996; John H. Allie No. 39,088; Holiday W. Banta No. 40,311; Troy J. Cole No. 35,102; L. Scott Paynter No. 39,797; Charles J. Meyer No. 41,996; Matthew R. Schantz No. 40,800; Gregory B. Coy No. 40,967; Lisa A. Hiday No. 40,036; John V. Daniluck No. 40,581; Christopher A. Brown No. 41,642; Arthur J. Usher IV No. 41,359; Douglas A. Collier No. 43,556; Brad A. Schepers No. 45,431; Scott J. Stevens No. 29,446; James B. Myers No. 42,021; John M. Bradshaw No. 46,573; Quentin G. Cantrell No. 47,469; Charles P. Schmal No. 45,082; David E. Novak, No. P-